

# MOUNT VEEDER APPELLATION COUNCIL NEWSLETTER

Summer | July 2022

## EVENT RECAP

### Premiere Napa Valley Preview Tasting

February 24, 2022

Participating Wineries: 15  
Trade Attendees: 56

Attendance for the 2022 Mount Veeder Napa Valley Premiere Preview Tasting was reduced by half, likely a byproduct of COVID. While a great opportunity to showcase our appellation during a top Napa Valley event, the Board is considering whether to host this event in the future due to low attendance. Let us know what you think!

### Sommelier Seminar & Tasting

May 2, 2022

Participating Wineries: 16  
Trade Attendees: 16

Another great presentation by Carole Meredith joined by Aaron Pott for our 4<sup>th</sup> Trade Seminar & Tasting. The quality of attendees was good and this event continues to drive awareness and trial of our Mount Veeder wines.

Moving forward, we will conduct this event every 3 years to keep our audience engaged.

## BIG ANNOUNCEMENT

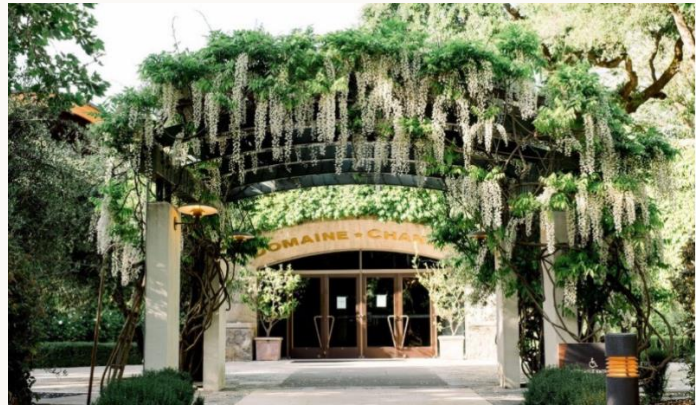
### NEW LOCATION! Taste of Mount Veeder

Sunday, September 18 2022 4:00-7:00pm

The Board is THRILLED to announce a new location for our annual Taste of Mount Veeder event. Domaine Chandon.

Enjoy the same premium wines with your treasured Mount Veeder Vintners in a new setting.

We look forward to seeing you again this year. Cheers!



## KEY DATES

### ***MVAC Member Summer Soiree***

Thursday, August 11, 2022  
5 – 8 p.m.

Hosted by Mayacamas Vineyards  
1155 Lokoya Rd, Napa

### ***Taste of Mount Veeder on the Road***

November 3-5, 2022  
Location: Chesapeake Bay  
Please reach out to the Board with your  
interest in future On the Road events.

### ***Taste of Mount Veeder***

Sunday, September 18, 2022  
4 – 7 p.m.

Location: Domaine Chandon  
Stay tuned for an invitation to participate.

### ***MVAC Holiday Party***

Thursday, January 12, 2023  
Please reach out if you would like to  
host this year!

## MOUNT VEEDER RECOGNITION

*CONGRATULATIONS BRANDLIN ESTATE*

*2018 Brandlin Estate Mount Veeder Cabernet Sauvignon  
Awarded Wine Spectator Top 100 Wines of 2021*



## GET TO KNOW OUR NEW MEMBER



Mt Veeder Wine:

**Hillwalker Cabernet Sauvignon, \$125**

Started by Sara & Jonah Beer bringing their first vintage to life in 2014. Pilcrow is dedicated to venerated farming practices combined with low-intervention techniques to yield small-lot wines that value thoughtfulness and grace.



## MOUNT VEEDER FUN FACTS

- The only Napa Valley mountain appellation that adjoins the cool Carneros district.
- The predominant soil is derived from an ancient uplifted seafloor, while the rest of the Napa mountain appellations are primarily volcanic.
- Highest vineyards in Napa Valley, nearing 2,400 feet.
- Yields average 2 - 2½ tons per acre for Cabernet Sauvignon, about half the average in Napa Valley.
- Longest growing season and latest harvest in Napa Valley, sometimes stretching into November.
- High risk conditions demand limited use of machinery. Nearly all vineyard work must be done by hand.

**Do you have a fun fact about the AVA? Let us know!**