

MOUNT VEEDER APPELLATION COUNCIL

NEWSLETTER

Summer | July 2023

MEMBER SPOTLIGHT

Q&A with MARY YATES, CFO YATES FAMILY VINEYARDS

Q: What brought you to Mount Veeder?

I am 4th generation grape grower on Mount Veeder. My family has been farming our family vineyard since 1950.

Q: At what elevation(s) is your vineyard (vineyards)?

The driveway into our vineyard is at about 900 elevation and the top is close to 1400

Q: What is the greatest compliment a customer gave you about your wine (or you)?

After people try our wines, they definitely say “Yup that is Mount Veeder fruit”. We also hear a lot about how neat it is to still work in such a small family business, working side by side with my parents and sister.

Q: What is the best part of being a vintner in Napa Valley?

Besides being of course one of the most beautiful places to live, the community within the wine industry is truly amazing. It brings together the vineyard crews, the cellar workers, the winemakers, the tasting room staff, to the packaging companies, all the way around to the local consumers.

BIG ANNOUNCEMENT

NEW LOCATION! Taste of Mount Veeder

Saturday, August 12, 2023 | 1:00 – 4:00 pm

The Board is THRILLED to announce a new location for our annual Taste of Mount Veeder event. **Charles Krug Winery | Great Lawn & Carriage House**

Enjoy the same premium wines with your treasured Mount Veeder Vintners in a new setting.

We look forward to seeing you again this year. Cheers!



KEY DATES

MVAC Member Summer Soiree

Thursday, August 10, 2023
5 – 8 p.m.

Hosted by Random Ridge Winery
4346 Cavedale Road, Glen Ellen
BBQ menu from Soulful Taste

MVAC Holiday Party

Thursday, December 7, 2023
5 – 8 p.m.

Location: Vinoce Tasting Room
68 S. Coombs Street, L6, Napa

Taste of Mount Veeder

Saturday, August 12, 2023
1 – 4 p.m.

Location: Charles Krug Winery
MVAC members may purchase \$165
discounted tickets by clicking [HERE](#)
& use promo code “MVACmember”
Or call 707.266.1296

Taste of Mt. Veeder on the Road: AZ

Wednesday – Saturday, Nov 8 – 11, 2023
Locations: TBC

*Please contact Sam or Jodie with interest



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RECOGNITIONS

CONGRATULATIONS: Anthem Winery & Vineyards, Brandlin Estate, Fontanella Winery, Hess Persson Estates, Mi Sueño Winery, Newton Vineyard and VGS Chateau Potelle for the acknowledgment in Robb Report: *9 Stellar Red Wines from Napa Valley's Coolest Mountain Region*. Click [HERE](#) to read the article.

MVAC Board of Directors Election Results:

President – Paul Woolls, Proprietor, Progeny
Vice President – Carole Meredith, Proprietor, Lagier Meredith
Secretary – Karen Crouse, Proprietor, Mount Veeder Magic Vineyards
Treasurer – Jodie MacKenzie, Private Client Manager, Darioush
Director at Large – Missy Ray, PR & Events / Assistant Marketing Manager, Hess Persson Estates

Thanks so much to everyone who participated in the election process. The MVAC welcomes Jodie MacKenzie and Missy Ray as first-time board members. Thanks for sharing your precious time and talents with the MVAC.



WELCOME OUR NEW MVAC MEMBER



KORBIN KAMERON

Korbin Kameron is a family endeavor. We – Jenny and I, along with our children, Kristin, Korbin and Kameron – came upon a homestead hovering high above the valley floor, so high that the land lived above the clouds. The house looked over acres and acres of rolling hills, wild with nature. And in that idyllic scene, we saw our dream of working together and creating quality wines from our estate grown grapes coming to life.

– Mitchell Ming

Read more about KORBIN KAMERON at korbinkameron.com

MOUNT VEEDER FUN FACTS

- The only Napa Valley mountain appellation that adjoins the cool Carneros district.
- The predominant soil is derived from an ancient uplifted seafloor, while the rest of the Napa mountain appellations are primarily volcanic.
- Highest vineyards in Napa Valley, nearing 2,400 feet.
- Yields average 2 - 2½ tons per acre for Cabernet Sauvignon, about half the average in Napa Valley.
- Longest growing season and latest harvest in Napa Valley, sometimes stretching into November.
- High risk conditions demand limited use of machinery. Nearly all vineyard work must be done by hand.

Do you have a fun fact about the AVA? Let us know!

Get involved! Reach out to SamPeters_MVAC@live.com to Join the Marketing Committee!